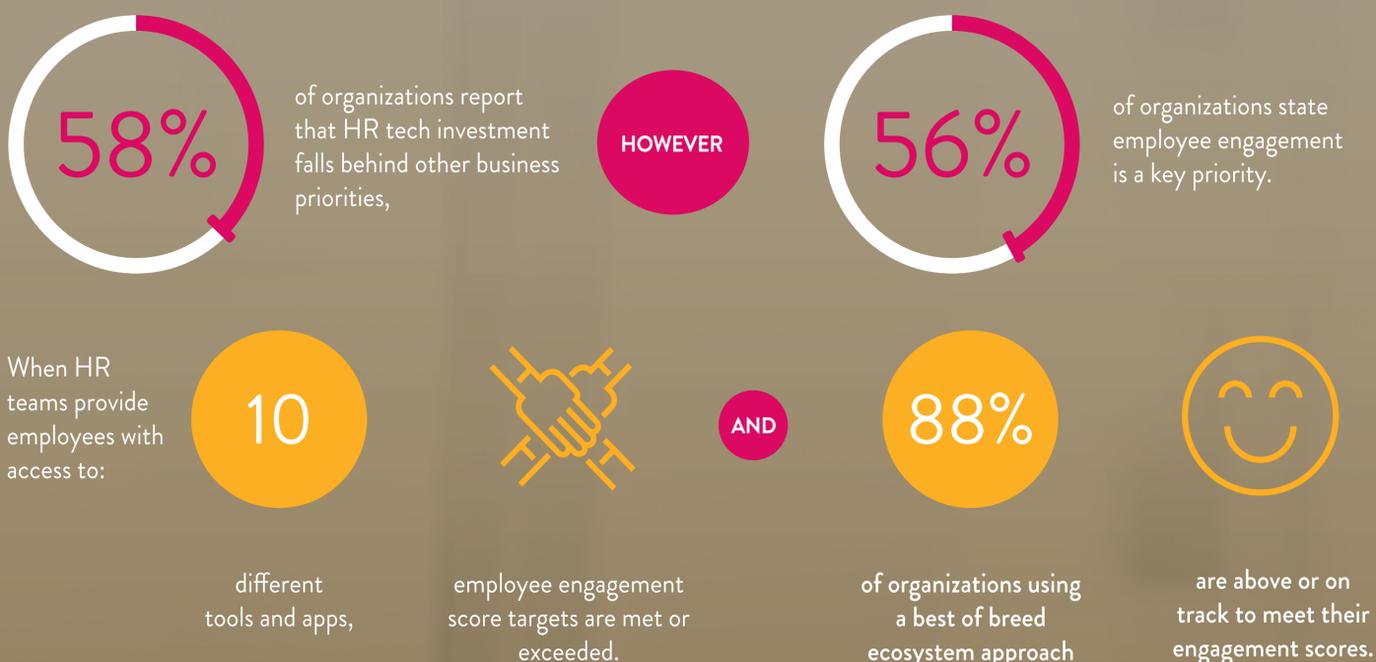


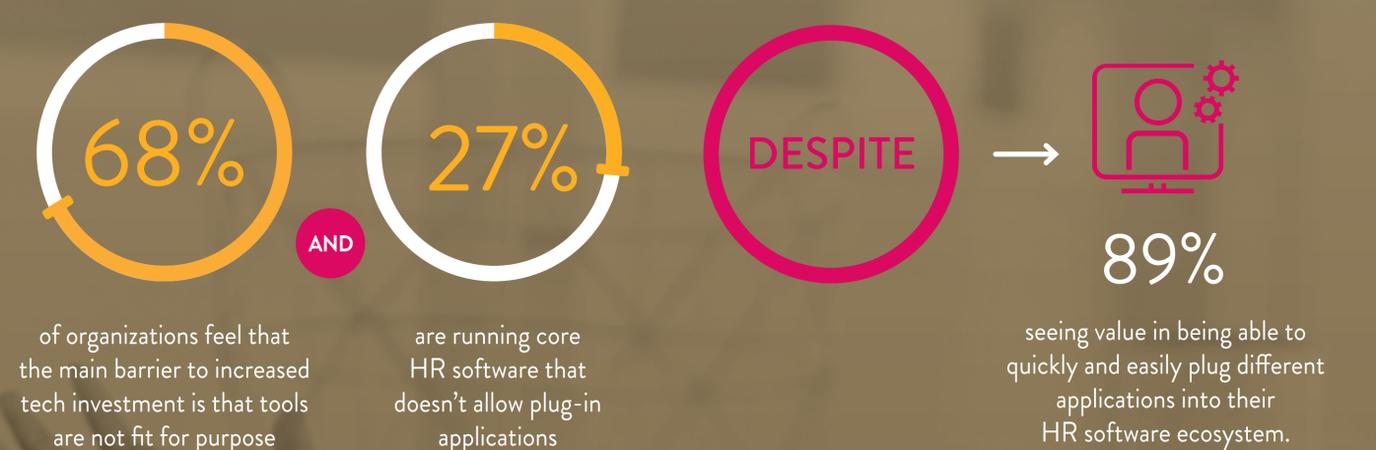
# HR technology: proving its value

The HR tech market expanded by 10% in the last year alone\*, but barriers to further investment still remain.

## HR technology investment often falls behind other business priorities

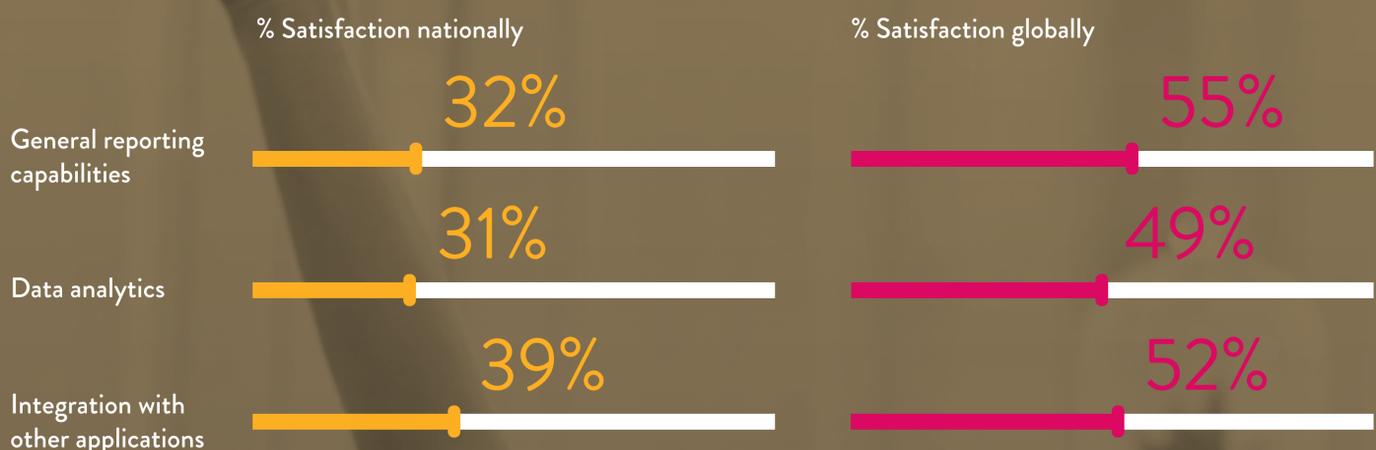


## Maximize tools



## Go global

Organizations are also more likely to be satisfied with the functionality of their HR systems when purchased on a global, rather than local level:

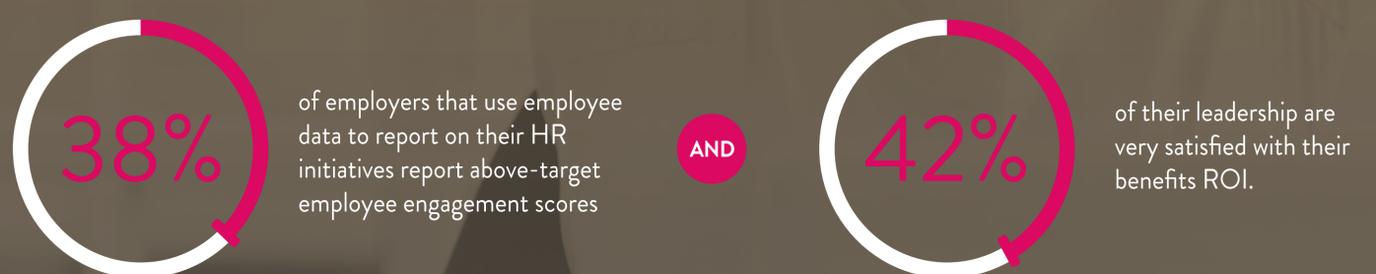


## Prove your worth

One of the biggest barriers to further HR technology investment is a lack of boardroom buy-in, so it's imperative that HR effectively proves its worth to the business. Some organizations have begun to use data to analyze and improve:



Maximizing your use of employee data provides key insight to inform strategic and operational decisions, helping to boost employee engagement, ROI and business performance.



\*Technology Market 2019: disruption ahead